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C-O-N-F-I-D-E-N-T-I-A-L

This Notice Expires 1 July 1966

SECURITY

[redacted] 25X1

7 June 1965

PUBLIC APPEARANCES, STATEMENTS, AND PUBLICATIONS

1. The purpose of this notice is to remind all employees that it is CIA policy to avoid publicity, public appearances, statements, or publications by CIA personnel whenever these might be linked to the Agency. This policy is difficult to achieve in a free society with a free press and with a tradition of letting the taxpayer know how his tax dollars are being used. Nevertheless, the special circumstances surrounding many of the Agency's activities make it essential that certain practical restraints be observed if CIA's image before the people and the Congress is to inspire the respect and confidence which the Agency deserves.

2. Consequently any Agency employee invited to make a public appearance or statement, or considering writing for publication, must obtain approval under the provisions of [redacted] before making any commitment. In general, Agency personnel will be authorized to appear before non-Governmental groups only if there are reasonable guarantees against publicity, if the discussion is considered off-the-record, and if on balance the Agency would gain by the appearance. Examples of useful appearances would include: 25X1

a. Meeting with college or university faculty members under the "100 Universities Program" whose purpose is to assist in Agency recruitment.

b. Briefings of selected business or corporation executives whose support and cooperation are desired.

3. CIA encourages its employees to participate in community and civic affairs such as church groups, the PTA, welfare work, the Boy Scouts, etc. However, in such activities the employee participates as an individual and must do everything possible to avoid public identification with the Agency, unless authorized to be so identified.

[redacted] 25X1

W. F. RABORN
Director

DISTRIBUTION: ALL EMPLOYEES

C-O-N-F-I-D-E-N-T-I-A-L

GROUP 1
Excluded from automatic downgrading and declassification

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