MEMORANDUM FOR: DD/S-HB

SUBJECT: Improving the Chinese Image of

1. Reference is made to our discussions at lunch on 24 September concerning the public image of [ ] and our desire to increase the Chinese representation. You indicated that you had some proposals in this regard and although you felt these would raise questions in the minds of the present staff of [ ] it clearly was a program which we should consider and plan for.

2. I suggest that you come up with a specific proposal so that we can begin planning to take positive action along these lines. At the same time, we can clearly express to [ ] and all others exactly what our purpose and intent are so that there will be no confusion in anyone's mind, indicating that this is not a subtle means to replace the current management nor is it a reflection on the abilities of the present staff.

3. [ ] already has instructions to consider this matter. I refer to paragraph three. Regarding [ ], paragraph four, [ ] replies to these instructions, but fails to come to grips with what I consider to be a key issue, namely, the promotion of senior Chinese personnel in [ ]. Please follow up with a proposal that we can consider.

R. L. Baumberman

Atts: [ ]
1. [ ]
2. [ ]

ADD/S:RLB:fp
Dist:
O - Addressee
L - DD/S Subject w/atts
1 - DD/S Chrono ref shrt

APPROVED FOR
RELEASEDATE:
20-Mar-2009
25 Sept 64

COLONEL WHITE

Information

FILE

Note:  1 - CATCL
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